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May 2, 2022

Let's Strengthen Our Community...

Did you know that in 2021 the Chippewa Falls YMCA helped over 1047 individuals through our sponsored membership program the **Annual/Strong Kids Campaign**? Did you know: **\$300** will sponsor a youth to obtain a Y membership which will help in all aspects of their health and wellness, **\$60** will give two children the opportunity to participate in Y basketball building the value of teamwork while teaching fundamental skills, and **\$876** keeps a family hit by economic hardship active and connected at the Y for an entire year. Every dollar given helps an individual and/or family in the Chippewa Valley... you can make a difference in your community today.

The Chippewa Falls YMCA is the only wellness and fitness facility that has a sponsored membership program. Unfortunately, many challenges have been placed on families and individuals in our community. While a membership to the Y could be a great benefit for them, they simply cannot afford the membership fees.

This is why the **Annual/Strong Kids Campaign** is significant to the well-being of our community. Through the **Annual/Strong Kids Campaign** a sponsored membership can be obtained through financial assistance (based on need) or a referral membership. The Chippewa Falls YMCA partners with community agencies like the Chippewa Falls Unified School District, Veteran's Homeless Shelter, Family Support Center, CESA 11 Head Start, Lutheran Social Services, Open Door Clinic, L.E. Phillips Libertas Treatment Center, along with many others to ensure individuals and families in need are getting the assistance that will benefit them.

The Chippewa Falls YMCA has set a 2022 campaign goal of \$125,000. These dollars will continue to support the financial assistance and sponsored memberships. Please consider a gift to the Y, so that we can continue to be a leader of healthy living within our community. We are asking you for your help by making a financial commitment to the 2022 **Annual/Strong Kids Campaign**. Please see the enclosed brochure and return it with your gift today or go the YMCA website www.ymca-cv.org and click on the **DONATE NOW** button.

Please feel free to contact us with further information. We are always more than happy to meet with you or to present to groups you are affiliated with. It is always a pleasure to share the Y story and our many successes of the past year. A volunteer with this year's **Annual/Strong Kids campaign** will be contacting you in the next 30 days to solicit your interest in helping the YMCA Invest in Our Community.

Sincerely,

Jim Ignarski
Development/Communications Director
Chippewa Falls YMCA