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**Contact:**

Dixie Morales  
Association Marketing Director  
YMCA of the Chippewa Valley  
715-839-4637  
[dmorales@ymca-cv.org](mailto:dmorales@ymca-cv.org)

## YMCA of the Chippewa Valley to provide free childcare opportunities with Family Membership

**Eau Claire, Wisconsin (December 1, 2022)** – The YMCA of the Chippewa Valley will be expanding their family offerings beginning in January 2023. Soon, those who have YMCA Family Memberships will be able to enroll in monthly Parents' Night Out events and use Child Watch services free of charge.

"Whether the parent needs a few hours to workout (Child Watch), or a few hours to get out (Parents' Night Out), the YMCA will have options for them to take advantage of with no additional charges," Derek White, YMCA of the Chippewa Valley Chief Executive Officer, stated.

Monthly Parents' Night Out events will take place in both Chippewa Falls and Eau Claire. Parents' Night Out is a 3-hour event at the YMCA where parents can drop off their children for dinner, care, and fun while parents enjoy a kid-free evening away from the YMCA. Dinner will be provided for the children, and children must be potty trained to attend. The Chippewa Falls & Eau Claire YMCAs will host their events on the second Friday of each month.

Child Watch is a drop-in style childcare service that parents can use for up to 2 hours while they remain on-site at the YMCA facility. Children as young as 6 weeks old can be placed in care. Trained YMCA staff will care for and play with the children while parents enjoy some time at the YMCA.

"We are excited to build value in our family memberships where parents can take advantage of quality childcare while they invest in their own personal health. The YMCA of the Chippewa Valley has the resources and expertise to offer educational and fun experiences for children of the Chippewa Valley" White shared.

For parents and children to take advantage of these offerings, they just need to have a YMCA Family Membership. YMCA Memberships have no contracts and are paid monthly.

"We saw a need in the Chippewa Valley for quality care to be accessible to those who are not in full-time childcare," White shared. "It's important for parents to be able to spend time together or have time for themselves, if that's what they need."

The YMCA of the Chippewa Valley offers Membership For All Assistance which provides assistance to those who cannot afford a YMCA Membership to still access the YMCA and its programs.

"At the Y, we work every day to ensure that everyone, regardless of age, income, or background has the opportunity to learn, grow, and thrive. The YMCA provides support to families and individuals to promote positive experiences and opportunities through our Annual Campaign. When you give to the YMCA, you are providing opportunities for your neighbors to have access to the YMCA, its programs, and its cause," White said.

Derek White took over the role of Chief Executive Officer of the YMCA of the Chippewa Valley in October of 2022. "YMCA Members will continue to see investment in their YMCAs over the next few months. I am committed to adding value to the YMCA Membership and investing back into our facilities so our YMCAs can continue to serve our communities," White stated. "I encourage everyone, YMCA Members and Non-Members, to stay connected with the YMCA, stop in for a tour, or connect with our Facebook Pages and website to stay-up-to-date with the exciting changes taking place over the next few months."

To learn more about Child Watch, visit [www.ymca-cv.org/childwatch](http://www.ymca-cv.org/childwatch). To learn more about Parents' Night Out, visit [www.ymca-cv.org/parentsnightout](http://www.ymca-cv.org/parentsnightout). To make a gift to the Annual Campaign, visit [www.ymca-cv.org/give](http://www.ymca-cv.org/give).

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### ***About the Y***

The Y is the nation's leading nonprofit committed to strengthening community through programs that focus on youth development, healthy living, and social responsibility. The Y has been listening and responding to the needs of our neighbors for almost 175 years and is dedicated to building healthy, confident, connected and secure children, adults, families and communities.