



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

April 29, 2021

Dear YMCA Friend,

Each day, the YMCA of the Chippewa Valley is strengthening lives across our community – helping thousands grow stronger in spirit, mind, and body. Donors like you make it happen.

Helping kids build – Team sports like basketball, volleyball, and soccer help kids develop teamwork skills, build friendships, and gain confidence.

Saving lives – Swim lessons teach essential, life-saving water safety and swim skills, build confidence, and foster a life-long appreciation for physical activity and wellness.

Helping kids reach their potential – Our After School Programs provide a safe space where kids can enhance academic achievement, learn new skills, and build positive relationships with peers and caring staff.

Helping teens find their voice – Youth In Government helps teens gain experience solving community and global problems.

Enriching lives – Summer day camps and Camp Manitou provide more than 2,000 kids with a fun summer experiencing new things, staying active, learning, growing their self-esteem, and building friendships.

Improving quality of life – *LIVESTRONG* and *Brain & Body Fitness* support those living with a chronic disease by helping them stay active and maintain quality of life.

Enhancing well-being – *Membership For All* ensures no one ever misses out on a YMCA membership because of financial hardship.

As we embark on our 2022 Annual Campaign, I hope you will see in the YMCA an organization that lives out the values that are important to you and that you'll continue to invest in our mission with a gift of \$1,000 for the sake of a healthier Chippewa Valley for all of us.

With gratitude,

Theresa Hillis
CEO

FIND YOUR WHY

Give back to
what you love.

FAMILY

HEALTHY LIVING

WATER SAFETY

SERVING OUR
COMMUNITY

BUILDING
COMMUNITY

MEMBERSHIP FOR
ALL PROGRAM

...IS WHY